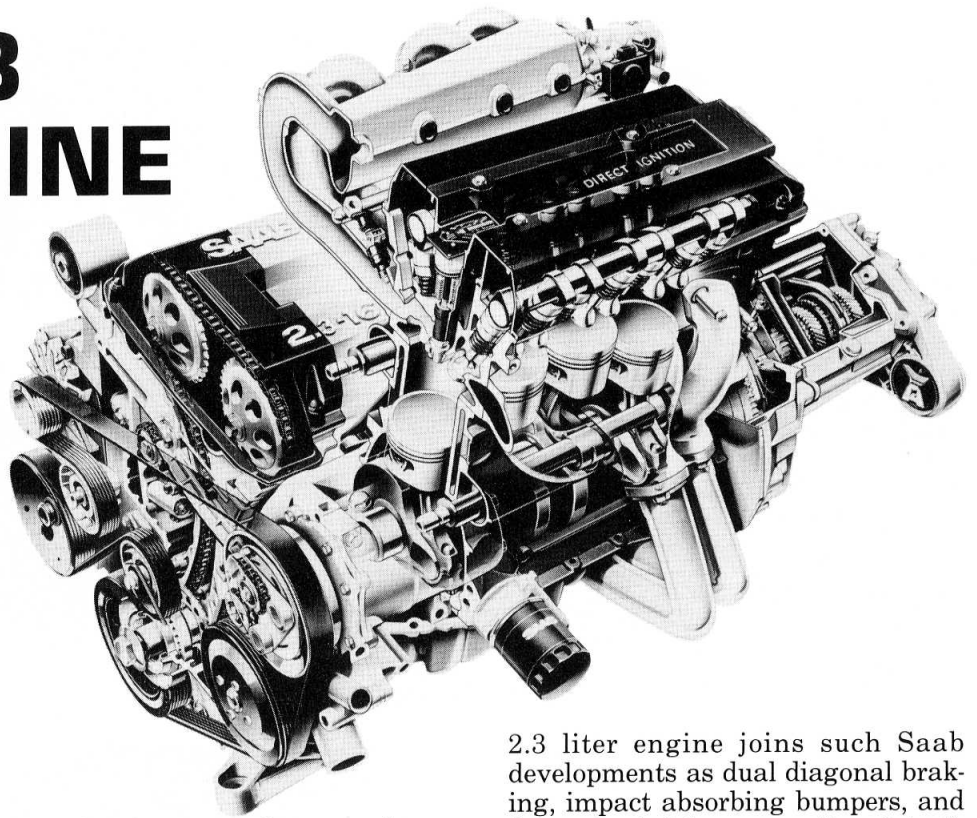


# SAAB'S 2.3 LITER ENGINE

In the highly competitive arena of automobile manufacturing and marketing, Saab is a David going up against many Goliaths. The Swedish automobile company survives by investing its limited development kronor into the improvement of its existing models rather than by trying to provide different automobiles for each customer niche or by frequent restyling of the models it does offer.

Where Saab spends its money is in technological refinement of already-reliable components, never willing to be satisfied, for example, with just a "very good" engine. Evidence of this commitment to quality is the announcement of a new 2.3 liter, 150 bhp naturally-aspirated engine for the Saab 9000S and 9000CD. The new power plant is equipped with four valves per cylinder and twin overhead camshafts and is a new benchmark for Saab: it's the largest engine the Swedish automaker has ever produced.

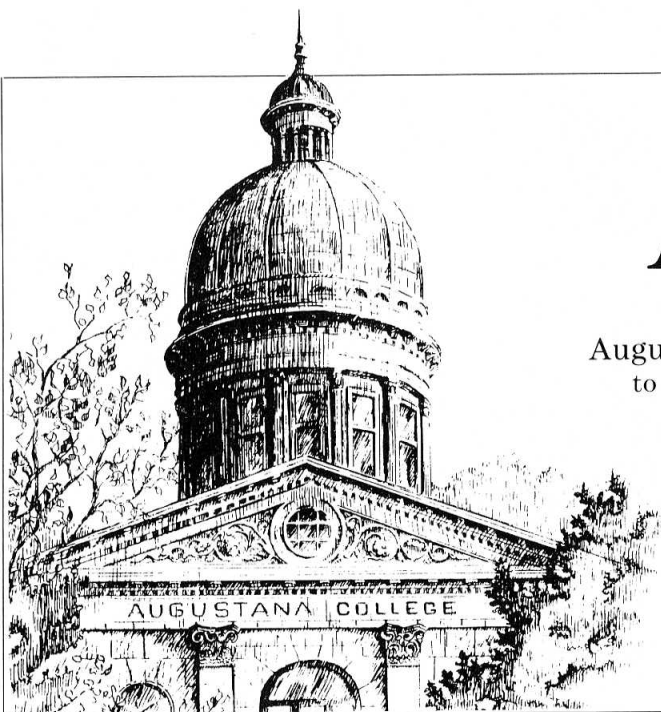
A special feature of the new engine is the counter-rotating balance shafts which dampen any reciprocating



engine's inherent tendency to vibrate, making for a quiet, smooth ride. This ability to eliminate vibrations has enabled Saab engineers to increase the engine displacement to 2.3 liters, rather than the previous limit of 2.0 liters.

Saab's reputation for innovation has once again been assured. The new

2.3 liter engine joins such Saab developments as dual diagonal braking, impact absorbing bumpers, and front-wheel drive as continued testimony to the Swedish company's inventiveness. When you don't have a lot of "brawn" to mix it up with the automotive giants, you have to rely on "brain". This is exactly what little Saab keeps doing, outsmarting and out-developing its many-times-larger automotive competitors.



## Augustana College

Augustana College has recently announced a capital campaign to raise \$45 million over the next five years. Achieving this goal will require that alumni and friends support the College at stronger levels than ever before in our 130-year history.

Your gift can help the College attain this goal.

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