



THE SAAB 2000

The Saab 340, the Swedish-made commercial airliner popular with commuter airlines, now has a "big sister". The potential bestseller is called the Saab 2000.

The "little sister", the Saab 340, has a capacity of 30 to 37 passengers and has been sold throughout the world. With a market share of 40%, she can be seen in service in the United States, Japan, China, and Australia. In nearly ten years Saab has sold over 350 340s.

The Saab 2000 has room for 50-58 passengers and a crew of 3-4. It is quicker, quieter, and more comfortable. It is price competitive with jet airplanes for distances up to two hours flight time.

Although production was delayed for almost a year, the first Saab 2000 will be delivered to Switzerland in the fall of 1994. This plane, for the Swiss airline

Crossair, has some special touches. The seats are upholstered in leather, and, should you need to use the toilet facilities while on board, you will be offered a panoramic view of the Alps. Crossair is the first airline to put a window in the lavatory.

Should you wish to buy one of these two airplanes, the cost is \$9.5 million for the 340 and \$13.5 million for the Saab 2000. Payment need not be in cash.

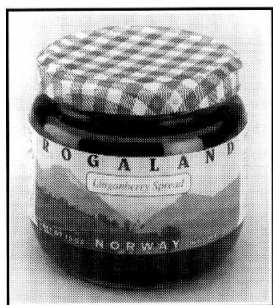
—Jan-Christer Tholin

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