

EVERYTHING Including the KITCHEN SINK

It was just a matter of time. Hundreds of Swedish products, ranging from clogs to automobiles, are imported into the United States. Now the ultimate consumer product—the single-family home—has joined the long list of items from Sweden available to American buyers.

In the past several years a number of Swedish house construction firms have decided that the American housing market is a land of opportunity for their high quality, pre-assembled, factory-built houses. One such firm is the Swedish Housing Group of Leksand, Sweden, a joint venture of at least four different house and housing materials manufacturers in Sweden. With the assistance of American home construction partners, Swedish Housing Group has begun marketing these products nationally.

The joint effort includes pre-assembled houses by Brahus, doors by Kungsäter Dörr AB, staircases by Snickar-Lage, and kitchen cabinets by Haga. These products are all featured in a home constructed and now on display in Chanhassen, Minnesota, a community just west of the Twin Cities.

The Chanhassen house was completely



House built by Swedish Housing Group in Chanhassen, Minnesota.

manufactured in Sweden with panelized walls up to 30 feet in length. The components were then labeled and packed in containers and shipped to Minnesota. This "kit" was assembled by a local construction firm following the instructions sent by the Swedish company.

The Chanhassen house was designed and built for the Minnesota climate: walls have an R-27 and ceilings an R-41 insulation value. All windows are triple glazed.

Swedish Housing Group's address is International Market Square, Suite 376, 215 Market St., Minneapolis, MN 55405; telephone (612) 338-5108.



The Radisson Hotels

At some hotels, you get a room and not much more. At Radisson, an elegant room is just the beginning.

Radisson is a growing, nation-wide collection of superb plaza hotels, suite hotels, hotels, inns and resorts that painstakingly specialize in satisfying your every want.

At a Radisson you enjoy the best dining and entertainment. Outstanding convention facilities. Features like indoor and outdoor pools, tennis courts and even golf courses. And a friendly, expert staff that isn't happy unless you're happy with their service.

It's easy to find a hotel that's just a place to stay. But it's easier to enjoy Radisson's special way of pampering you. Just call **800-228-9822 toll free** for reservations at any of the superior Radisson Hotels.

VÄLKOMMEN TILL RADISSON HOTELLEN

Curt Carlson
Chairman of the Board

John Norlander
President

NORTH AMERICA: United States: Albuquerque, NM; Alexandria, MN; Alexandria, VA; Arlington, TX; Arlington Heights, IL; Atlanta, GA (3); Austin, TX; Birmingham, AL; Burlington, VT; Charleston, SC; Charlotte, NC; Chattanooga, TN; Cherry Hill, NJ; Cincinnati, OH (2); Columbia, SC; Columbus, OH; Dallas, TX; Dayton, OH; Denver, CO; Downers Grove, IL; Duluth, MN; Durham, NC; Fargo, ND; Hampton, VA; High Point, NC; Huntington, WV; Indianapolis, IN; Jackson, MS; Jekyll Island, GA; LaCrosse, WI; Lansing, MI; Lexington, KY; Little Rock, AR; Los Angeles (Manhattan Beach), CA; Lynchburg, VA; Madison, WI; Marco Island, FL; Melbourne, FL; Memphis, TN; Miami, FL; Miami Beach, FL; Minneapolis, MN (5); Mobile, AL; Muncie, IN (7/87); Myrtle Beach, SC; Nashville, TN; New London, CT (7/87); New Orleans, LA; Ogden, UT; Omaha, NE; Orlando, FL (3); Oshkosh, WI; Oxnard, CA; Park City, UT; Price, UT; Raleigh, NC; Richmond, IN; Rosemont, IL; St. Louis, MO (2); St. Paul, MN; Salt Lake City, UT (2); San Antonio, TX; San Diego, CA; San Jose, CA; Scottsdale, AZ; Seal Beach, CA; Southfield, MI (9/87); Sunnyvale, CA; Tallahassee, FL; Toledo, OH (8/87); Tucson, AZ; Warner Robins, GA; Wilmington, DE. **Mexico:** Acapulco and Tijuana.

INTERNATIONAL RADISSON AFFILIATE HOTELS: Movenpick: in Switzerland, Germany and the Middle East; **Concorde La Fayette:** Paris, France; **SAS:** Denmark, Sweden and Norway.